

How reading 20 minutes a day impacts your child



Starting in kindergarten, if a student reads 20 minutes a day at home, they will hear 1.8 million words per year. They will have read for 851 hours by 6th grade and on standardized tests, they will likely score better than 90% of their peers.

This is compelling data on the benefits of encouraging your child to read.

Helps in language development

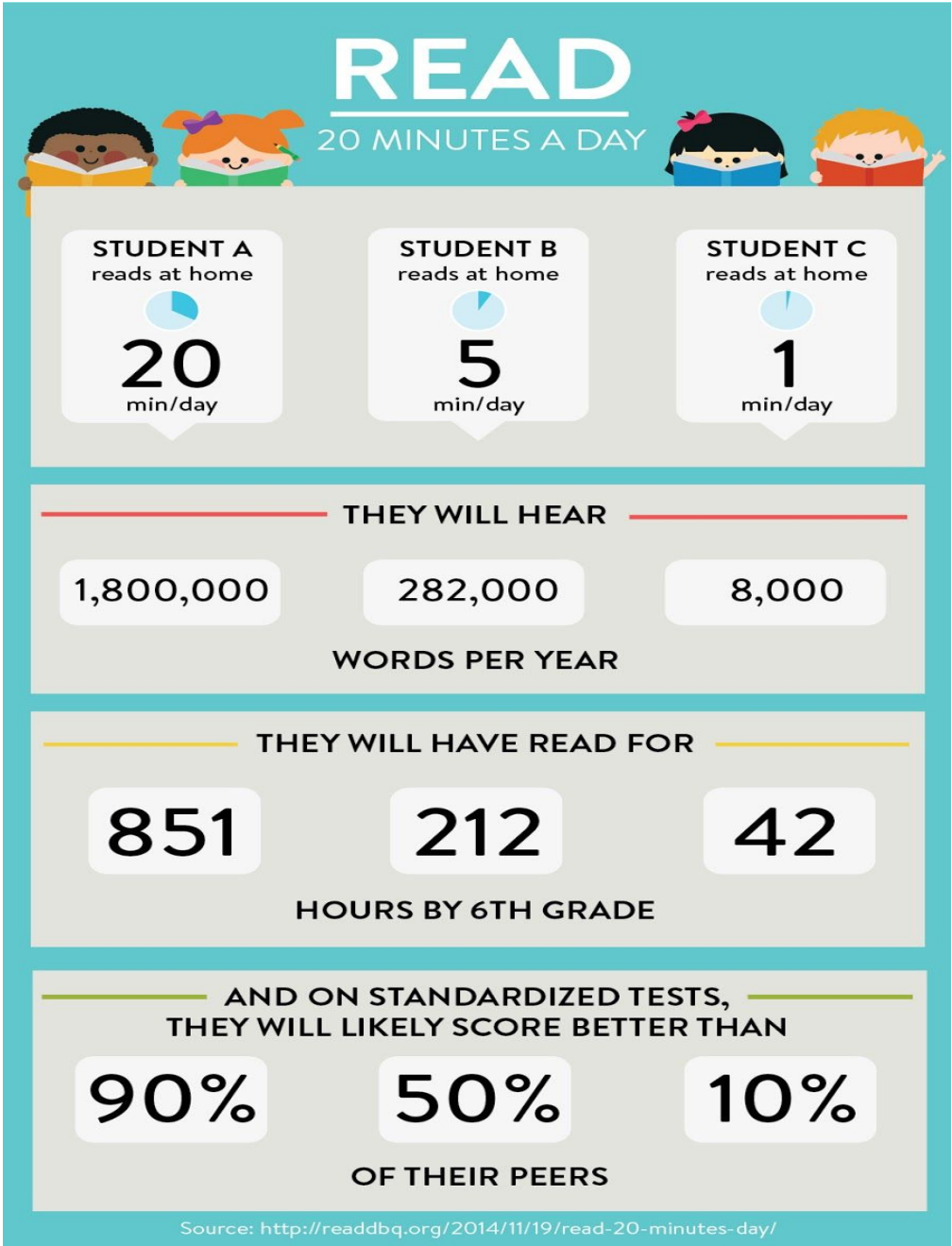
From the time your child is born, reading out loud is a positive influence. As your child grows, daily reading will help the brain make connections between the written and spoken word, widening vocabulary in the process.

Adding to that benefit, vocabulary knowledge equates to masterful spelling. In fact, reading, spelling and vocabulary are critically important to a child's lifelong achievement.

Promotes brain development

Educators have long said reading makes people smarter, and there's research backing them up. A recent [study](#) conducted by the American Academy of Pediatrics found reading to children of any age wakens a

number of regions in the left part of the brain. The areas in the brain that become active involve understanding the meaning of words and concepts tied to memory.



Aids in understanding of a world outside our own

Reading is more than just translating written words into verbal form; it is about understanding those words were once ideas in the minds of great thinkers. It is about realizing those ideas can be connected to personal experiences.

Through daily reading, children are exposed to a world outside their own reality. It expands their know-how, opens their minds and creates the potential for a continuation of ideas and an endless number of possibilities.

Strengthens family relationships

There is nothing quite like reading together as a family. Whether you're flipping through picture books with your little ones or sitting in the same room with older kids while, each immersed in a piece of literature, these are times you remember.

For a moment, you are all able to escape worries and experience art in written form. It is something that can be recreated in different forms with every new book and family read-a-thon.

Provides endless possibilities

Whether it's a picture book, a novel or even [help resources](#), there are many options. With technology such as the [Kindle for Kids Bundle](#), your children can access books anytime, anywhere. The Kindle for Kids Bundle can hold thousands of books and also allows your children to

search for new titles and, based on their interests, easily find recommended books.

Additionally, children can take advantage of a Kindle to improve reading skills through the development of word fluency and comprehension.

[Word Wise](#), for example, places short and simple definitions and synonyms directly above difficult words in text, so kids can better understand the material and keep reading with few interruptions.

[Vocabulary Builder](#) automatically takes words users look up and creates flashcards with definitions and word usage examples.

So, in honor of National Reading Month, this is a great time to encourage your child to dive into a great new book and get the whole family reading each day too.

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